

**JAZZ FOUNDATION OF AMERICA
A GREAT NIGHT IN HARLEM
Audience 2006 Demographics**

AGE

2% 18-24
15% 25-35
48% 36-50
30% 51-65
5% 66+

GENDER

60% Male
40% Female

RACE

65% White
22% African-American
8% Asian
5% Hispanic

HOUSEHOLD INCOME

5% Under \$45K
10% \$46-75K
25% \$76-125K
45% \$126-200K
15% \$201K+

HIGHEST LEVEL OF EDUCATION COMPLETED

2% High School Graduate
8% Some College
50% Undergraduate
40% Post Graduate

GEOGRAPHIC

57% New York City (all boroughs)
12% NYS (mostly Westchester and Long Island)
15% New Hampshire
10% CA, CT, CO, FL, MA, VA & WA
6% New Jersey