

A GREAT NIGHT IN HARLEM

AT THE APOLLO THEATER THURSDAY · MAY 19TH · 2011

PLEASE CHECK YOUR LEVEL OF PARTICIPATION:

_____ **Title Sponsor – \$100,000***

Company logo on-stage during concert
Company signage at VIP after-party
Company name & logo in all event advertising & press releases
Company logo on red carpet “step and repeat” banner
Company executive on-stage appearance
On-stage acknowledgment by celebrity hosts
Company logo on event t-shirts, posters, invitations & JFA website
Admission for 20 to pre-concert VIP cocktail party
20 VIP concert tickets, premium orchestra seating
2 Tables for post-concert Supper Club gala & after-party (20 guests)
Full-page color ad inside front or back cover of official event program

_____ **Platinum Sponsor – \$25,000***

On-stage acknowledgment by celebrity host
Platinum Circle company listing in official event program,
on posters, invitations & JFA website
Admission for 10 to pre-concert VIP cocktail party
10 VIP concert tickets, premium seating
1 Table for post-concert Supper Club gala & after-party (10 guests)
Full-page ad with priority placement in official event program

_____ **Silver Circle – \$5,000***

Silver Circle company listing in official event program
Admission for 4 to pre-concert VIP cocktail party
4 Silver Circle concert tickets, preferred seating
4 VIP passes to exclusive after-party
Quarter-page black & white ad in official event program

_____ **Major Event Sponsor – \$50,000***

On-stage acknowledgment by celebrity host
Company name & logo in all event advertising
Company name & logo on all press releases
Company signage in theater & at VIP after-party
Company logo on event t-shirts, posters, invitations & website
Admission for 10 to pre-concert VIP cocktail party
10 VIP concert tickets, premium seating
1 Table for post-concert Supper Club gala & after-party (10 guests)
Full-page ad with priority placement in official event program

_____ **Gold Circle – \$10,000***

Gold Circle company listing in official event program
Admission for 10 to pre-concert VIP cocktail party
10 Gold Circle concert tickets, preferred seating
10 VIP passes to exclusive after-party
Half-page black & white ad in official event program

_____ **Preferred Single Tickets**

___ \$1,500 each (includes pre-concert cocktail party, concert, post-concert Supper Club gala, VIP after-party)
___ \$500 each (includes pre-concert cocktail party, concert, VIP after-party)

*All sponsorship packages are tax-deductible in full except for \$75 per ticket.

- **After-Party Corporate Sponsorship opportunity available.** Call for details: 212-245-3999 extension 10.
 - For advertising in event program, call for rates: 212-245-3999 extension 14.

I will not be able to attend but wish to contribute \$ _____ to help save the elder jazz and blues legends as well as the great musicians of New Orleans.

Your contribution will help us to continue to assist hundreds of great artists. Thank you for your support.

Name: _____

Title & Company Name: _____

Address: _____

Telephone: _____ E-Mail: _____

Credit Card Number (Visa/MC/AmEx): _____ Exp. Date: _____

Please make all checks payable to: **Jazz Foundation of America.** For more information, contact the Jazz Foundation: 212.245.3999 ext 10.
The Jazz Foundation of America is a 501(c)(3) non-profit organization. Your contribution is tax-deductible to the full extent of the law except for \$75 per ticket.



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